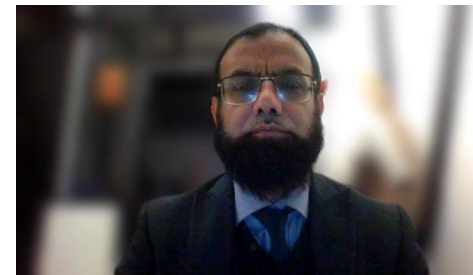


# Welcome To GCSE Business

Mr Abdullah



# Do you want to make a difference?

- Do you want to help others and make a difference in the world?
  - If your answer is yes then GCSE Business Studies is for you.



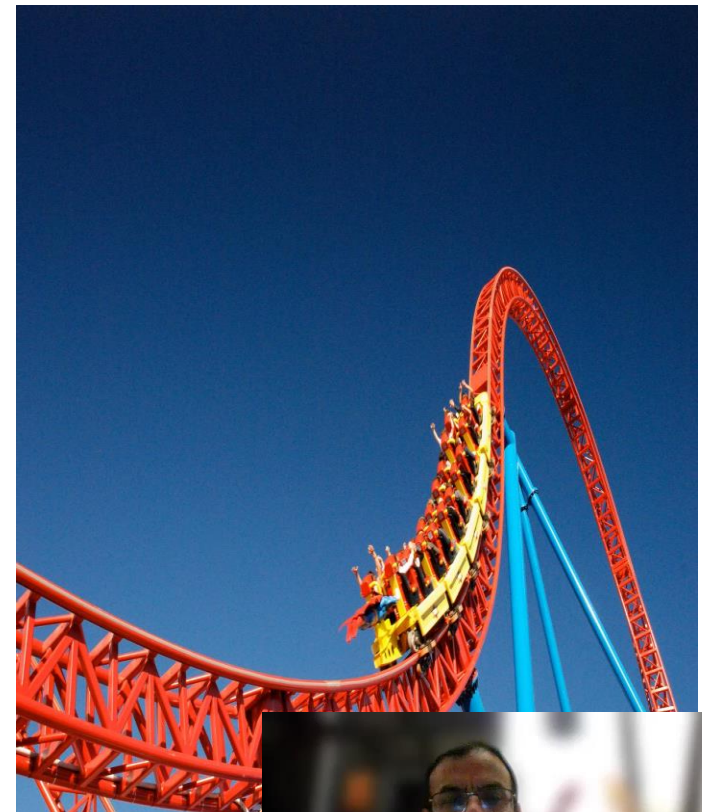
# Do you know how to put a great idea into practice?

- Are you good at solving problem after problem?
- Do you want to become a better numbers person?
- Do you want to better understand revenue, profit, break-even and cash flow?



# Are you prepared for the ups and downs of business?

- Business is tremendous fun, but it isn't without its ups and downs
- Learn how to seize opportunities and deal with threats



**65% of you will have  
jobs in the future  
that don't yet exist**

**How can GCSE Business  
help you prepare for this?**



Developing transferable skills

Communication

Initiative

Numeracy skills

LEADERSHIP

**Team work**

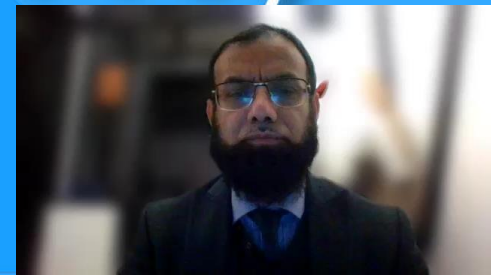
Decision-making

Problem solving

Independence

Creativity

Presentation skills

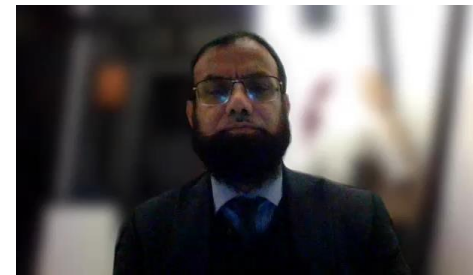




# By choosing GCSE Business

You will learn:

- How new business ideas come about
- The skills and attributes an entrepreneur needs to turn an idea into a business
- The role of external factors, such as technology, in driving change in business



# You will study Two Themes

Theme One: Starting a small Business

Theme Two: Growing A Business





# Assessment

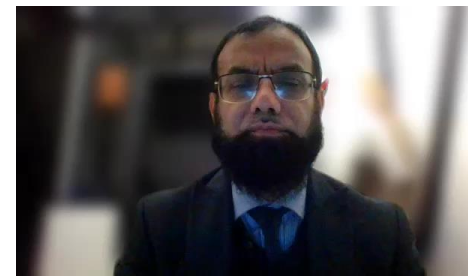
- Your assessment will consist of two external papers
- Each one 90 minute long
  - Each exam is worth 50%
  - Mixture of multiple choice questions, short answer questions and extended- writing questions based on a business context/ case study



# What can I do after the course?

You can progress on to further studies and the world of work:

- Transferable skills like making decisions, solving problems, numerical skills, understanding the business environment and commercial awareness
- You might want to study A Level Economics or Business and later on go onto a degree in business management, accountancy, tourism management or international business
- You might progress to a career in banking, sales, product management or for charity or start your own business
- There are endless possibilities!



# WANT MORE INFORMATION?

## COME TO ROOM 1.37

We will be happy to help

